



The winds of change are revolutionising
Indian Agri-Retail.



Presenting the fastest growing
retail franchise opportunity in India.

Inviting franchisees for Agrimart chain of retail stores.

A golden opportunity to become agri retail crorepati is here!



WELCOME to the revolutionary world of Agrimart

AGRIMART is the revolutionary new retail concept in providing mechanised farm solutions.

With a chain of AGRIMART stores, we can give you assured expert solutions ranging from international cutting edge products and services to enhance your productivity and to save valuable time.

Visit AGRIMART today and change the way you think.

THE WINDS OF CHANGE ARE SWEEPING ACROSS RURAL INDIA

Rural India is being transformed beyond imagination, thanks to a host of factors that has put unprecedented wealth into the hands of farmers across the country and turned them into a huge consumer market. Crop changes and innovative farming techniques are boosting productivity, encouraging new entrepreneurship and having a huge social impact.

MECHANISATION - THE NEED OF THE HOUR

The use of Agrimart agricultural mechanization methods will lead to a sustainable increase in yields. Our wide range of mechanised farm equipment play a key role in reducing operating costs, time and ensures better productivity. Besides augmenting productivity, our farm equipment will eliminate dependence on scarce labour and boost the farm spirits with greater returns.

TESTIMONIAL OF FARMER

“ I have been using mechanized farm equipment for the last couple of years. This has benefitted me in saving time and increasing productivity. Today, I make more money and have time for my family and friends.”

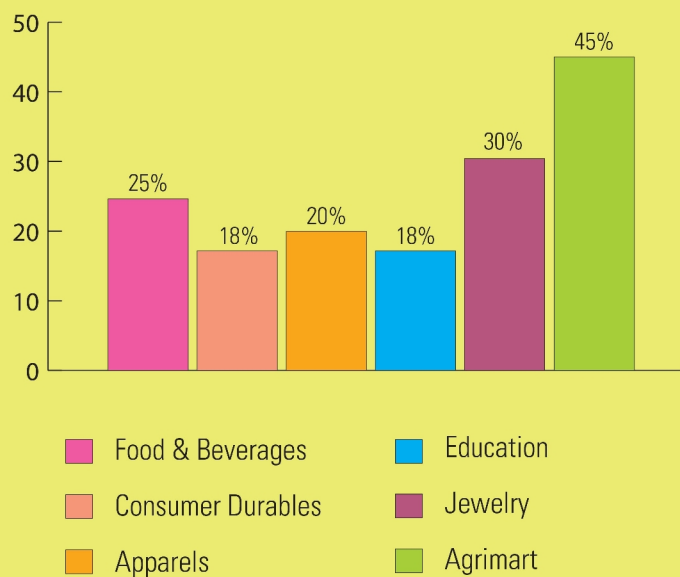
Sri Bhadrappa
farmer from Chitradurga



FACTS OF AGRIMART REVOLUTION

- Initial investment of ₹ 25 lakhs
- Return on Investment over 45% in the first year
- Potential to grow at 25% year over year
- Continued & sustained revenue from servicing and sale of spares & accessories
- Pay back period less than two years
- A profitable business for generations
- **Exclusive distributorship of Oleo-Mac, the leading Italian enterprise with its 4 production sites, 8 branches and 135 distributors, and a presence in more than 85 countries, serving 22,000 points of sale across the five continents.**

COMPARISON OF AGRIMART WITH OTHER RETAIL FRANCHISING VENTURES



Source: Franchise India

RETURN ON INVESTMENT (ROI)

One can get phenomenal returns of over 45% on your investment. Be a proud business partner of Agrimart.

- Be a pioneer in the booming Indian rural retail industry
- Agrimart offers you the most lucrative business opportunity
- Enables farmers to mechanise and prosper

The Agrimart franchisee model offers low risk and high returns. We support our franchisee partners with:

- Product Range
- After Sales Service
- Marketing
- Warehouse management
- Selected products of OLEOMAC & AGRIMATE are approved under subsidy schemes across 14 States of India
- Our products are tested & certified by 21 Agriculture Universities across India and FMTTIS



TESTIMONIAL FROM EXISTING FRANCHISEE

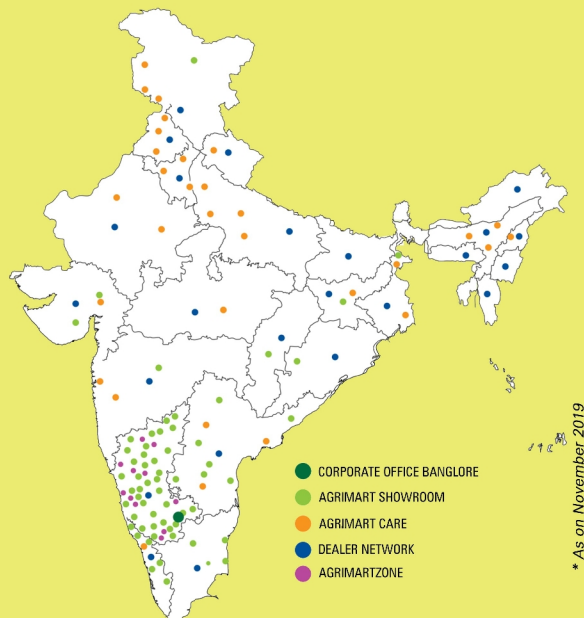
“The growth is unbelievable and the opportunities are aplenty. Thanks to the aggressive marketing efforts of Agrimart, I could break even in 6 months and today have a happy and a comfortable living.”

Mr Govinda Prakash Saya
Agrimart Franchisee
Puttur, Dakshina Kannada



AGRIMART NETWORK

With ambitious plans for growth, the chain of Agrimart stores will soon be available in every nook and corner of India. Making it one of the fastest growing retail concepts in the country. More over our spacious showrooms have all the products and service that the farmer needs, all under one roof.



.....Wide range of products for soil preparation to harvesting



.....Our Brand Range



.....Certifications & Associations

Bricks Work

BWR - A4+ Non fund based



TOP 100 Franchise opportunities-2011



Agri Business of the year Award 2011



ISO 9001:2015



ET Business Excellence 2019 Award

Member of:

- Federation of Karnataka Chamber of Commerce & Industry
- Indo Italian Chamber of Commerce & Industry
- Indo Japanese Chamber of Commerce & Industry
- Indo German Chamber of Commerce
- Indo China Chamber of Commerce

Applications are invited for AGRIMART franchisee all over India. If you have a successful business background and financial strength, send us your details to the address given below:



Imported & Marketed by:

Ratnagiri Impex Pvt. Ltd.

Annapurna House, 1/1G, 7th Cross, New Guddadahalli
Mysore Road, Bangalore-560 026, INDIA.

Ph: 080 26985100/1/2.

Tool free : 1800-425-3036

Email: info@ratnagiriimpex.com

Web: www.ratnagiriimpex.com



An ISO 9001:2015 Certified Company